



# Community Enterprise Initiative

Working with partners to support community enterprise development across Toowoomba, Moreton & Sunshine Coast regions

## Participation and Production

A Social Enterprise that creates opportunities for disadvantaged community members needs to balance worker/member participation with production. In many ways this is about how to hit the sweet spot of matching social purpose (participation) and commercial viability (productivity). Swing too far in one of those two directions and the social enterprise might fail to be socially purposeful, or successfully enterprising.

Use this framework to list the participatory and productive elements of your enterprise model.

*(NB you can still use this framework if you are not setting up a jobs focused social enterprise 'participation' can simply be substituted for your 'purpose' e.g. if your primary social purpose is a cultural or environmental one it will be that).*

### Participation

As you think about your idea, brainstorm the emerging social purpose

### Production

What are some trading activities that could support the social purpose?